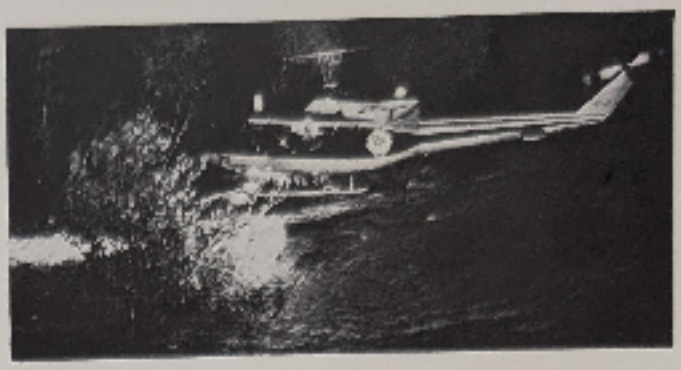
Mack Bird Saves Three Lives

"... Dark had descended ominously over the cresting flood waters ..."

"TELL us again, Pop, how the Mack Bird rescued you back in '73."

Yessirree, three shaken youths will have a wild and woolly and very soggy tale to tell their own kids someday. They'll never forget their hair-soaking brush with near tragedy on the swollen Lehigh River.

Trapped for three excruciating hours on a home-made raft near Hokendauqua Falls, the trio's plight was desperate. Dark had descended ominously over the cresting flood waters. Fed by torrential rains, the river had risen to a treacherous level above flood stage. Local police had made attempt after attempt to shoot lifelines to them. Each time the lines fell discouragingly short. What to do next?



Knowing Mack had the only helicopter in the area capable of carrying enough people, Northampton Police put in an emergency call to Mack President, Henry Nave. Immediately he dispatched Peter B. Sweeney, Mack Chief Pilot, and Capt. A. D. Goetz, also of Mack, to the rescue in the twin-engine Belle.

Taking aboard two members of the local emergency squad, the chopper rose like a bird from its pad. In minutes it was hovering over what one Civil Defense rescuer called "a terribly fast river."

Sweeney deftly maneuvered his jet whirlybird above the youths' makeshift raft entangled in tree branches 60 feet from the river bank. Holding his copter's runners a scant foot above the raging water, Sweeney shouted to the three frightened youths to scramble aboard.

Our photo shows their eager response, tired legs dangling from the Belle's runners.

"Well, kids, it was like this, see ..."

MACK MEN ON THE MOVE

Ken Tooman, Exec. V.P., Marketing, announces

Roy A. Decker to Director of Western Product Planning, a new position. Decker was formerly General Manager, Mack Manufacturing, Hayward, Calif. since 1966.

Gary D. Johnson to Branch Manager, Mack Kansas City Sales and Service Center in Missouri.

Dale Chalker to District Manager, Metropolitan New York District. Since joining Mack 6 years ago, Chalker has been Executive V.P. of Mack Financial.

Roger Mullin Exec. V.P., Administration, announces

Frank Nail to Corporate Quality Control Manager in addition to his responsibilities as Manager of Warranty.

Walter May, Exec. V.P., Engineering, announces

Steve B. Pifer to Supervisor—In-Line Engine Testing at Hagerstown, Md.

Gerry Mintz Exec. V.P., Operations, announces

Richard L. Morehead, formerly corporate Director of Quality Control for all Mack operations, to Director of Operations, Hayward Division. Morehead joined Mack in 1966 and served as quality control manager of Mack's Powertrain Division in Hagerstown as well as the Allentown Operations.

Paul McKiel, President, Mack Financial, announces

Charles P. Janney to District Finance Manager, Pittsburgh District Office.

James E. Kernan, Assistant Vice President, to Vice President.

Raymond H. Zaborowski, also an Assistant Vice President, to Vice President.

Wallace P. Vogler, formerly Senior V.P., First Valley Bank, Bethlehem, to Executive Vice President.